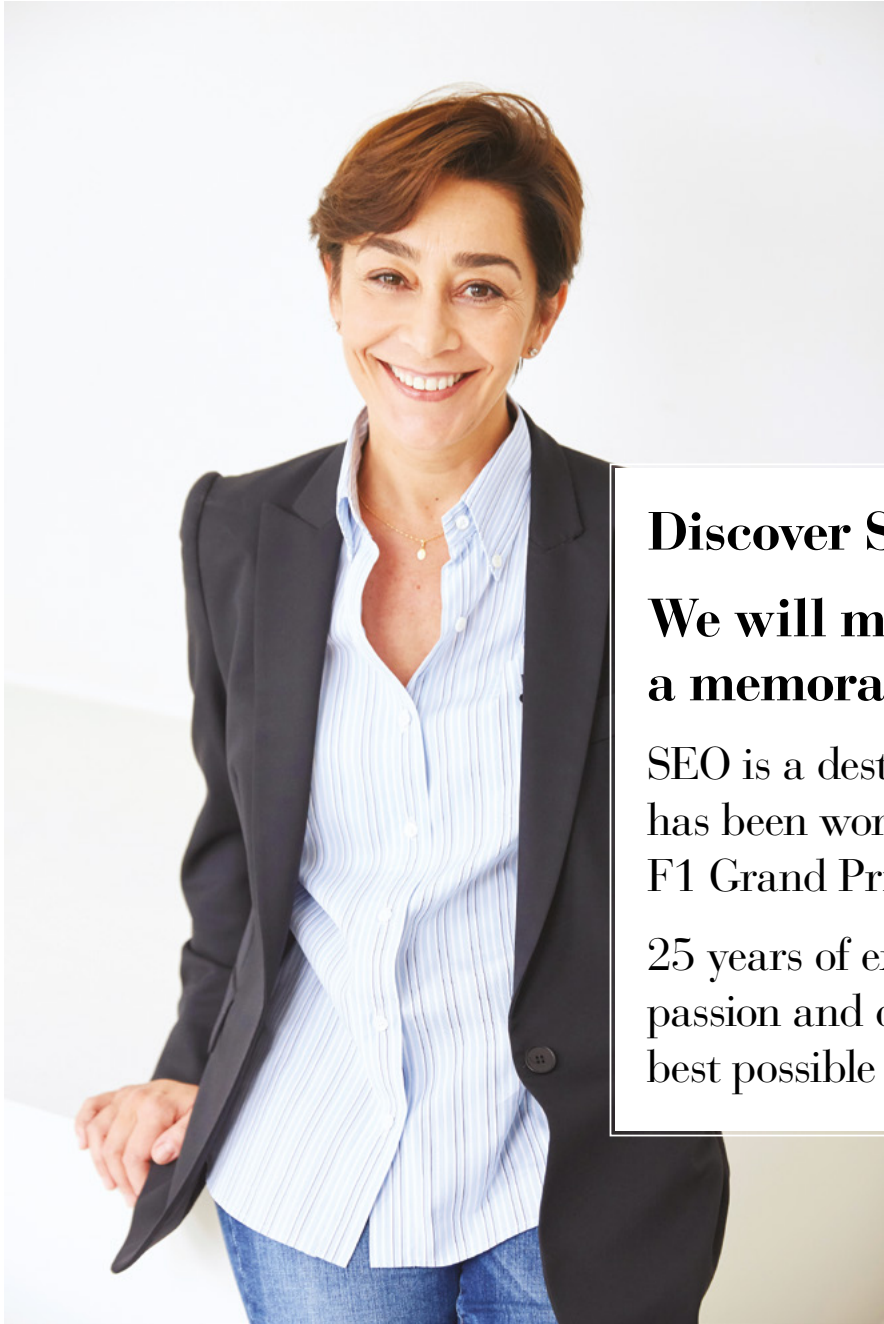




SEO  
SPORTING EVENTS ORGANIZATION

# FORMULA ONE CHINESE GRAND PRIX 2024



# SHANGHAI TOURS WITH **SEO**

SPORTING EVENTS ORGANIZATION

**Discover Shanghai daily Tours ...**

**We will make sure that you will have  
a memorable trip!**

SEO is a destination management company that has been working successfully for the Shanghai F1 Grand Prix since 2005.

25 years of experience combined with efficiency, passion and dedication, ensures we deliver the best possible experience attuned to your needs.

MONICA HEAD

*Monica Head CEO and Founder  
of SEO International Ltd*

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@seoconcierge



# Shanghai Watertown Tour

## DESCRIPTION

Zhujiajiao Village is also known as the Venice of Shanghai and although situated only 50km away from the city centre, visiting here takes you back in time to the Ming Dynasty of timeless tradition featuring beautiful waterways, arched stone bridges and thousands of houses dating back to the Ming dynasty.

Setting Fish Free Bridge was an important fishing base back when a monk first purchased the land many years ago. The lower class monks were not allowed to eat meat so the bridge was an important place to catch fish. Now you can purchase a live fish from the street vendors and release the fish into the water for good luck. The bridge is the longest and tallest stone bridge in Zhujiajiao from 1571 and holds the Dragon Gate Stone and 4 lions.



## PROPOSED SCHEDULE

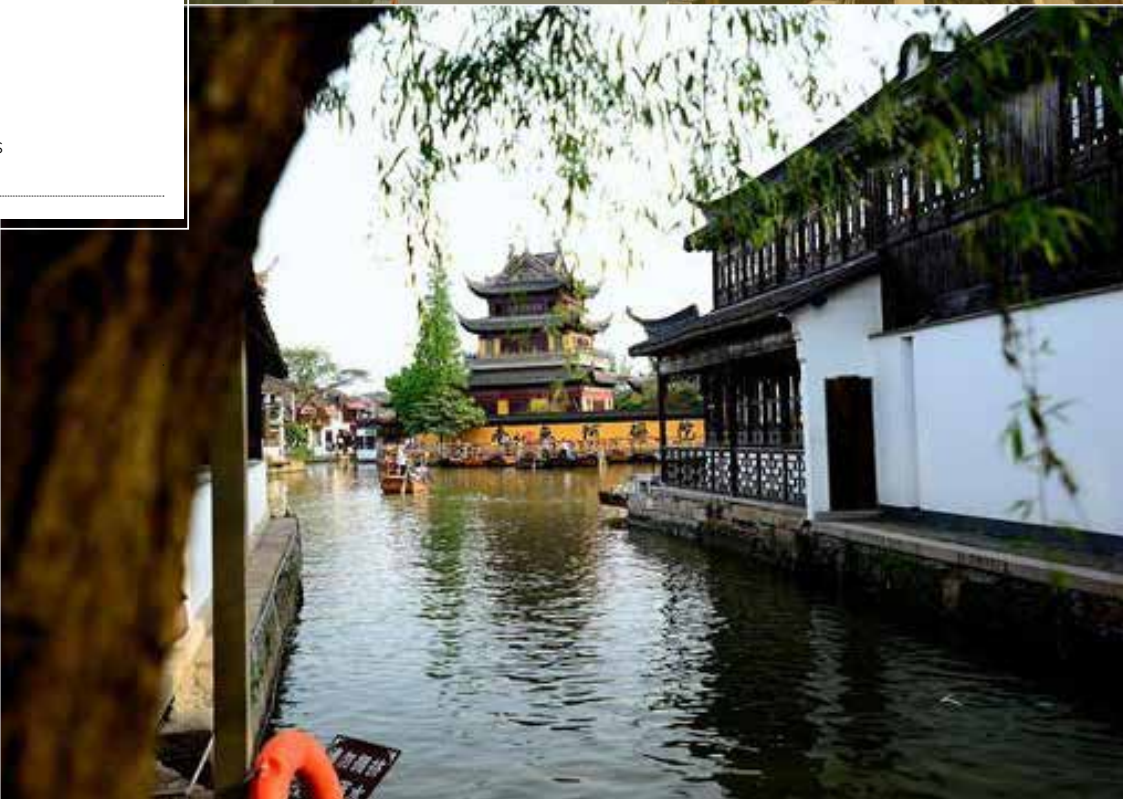
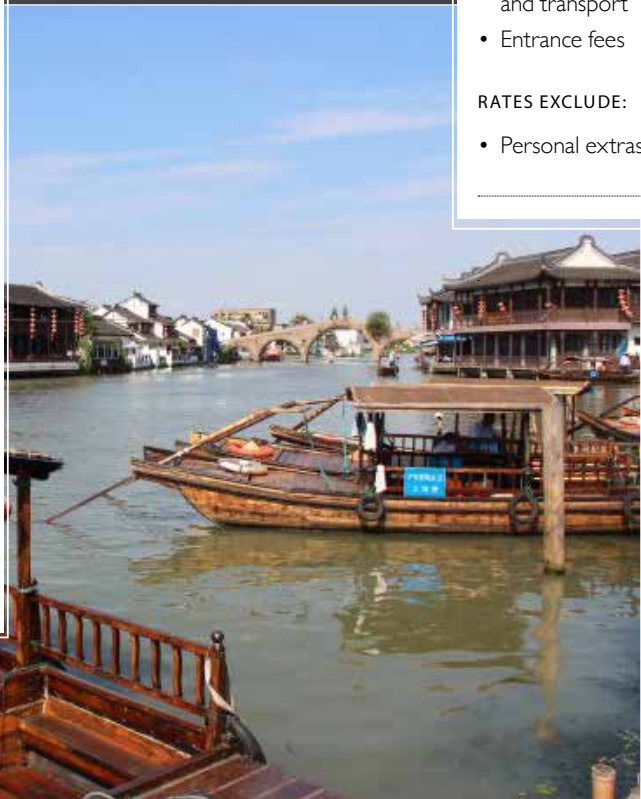
After breakfast you will be transferred to the Shanghai watertown of Zhujiajiao to get on your riverboat for a cruise along the river. After lunch you will have time to explore the town of Zhujiajiao before leaving to go back to your hotel.

## RATES INCLUDE:

- English speaking guide and transport
- Entrance fees

## RATES EXCLUDE:

- Personal extras





# Shanghai centre tour

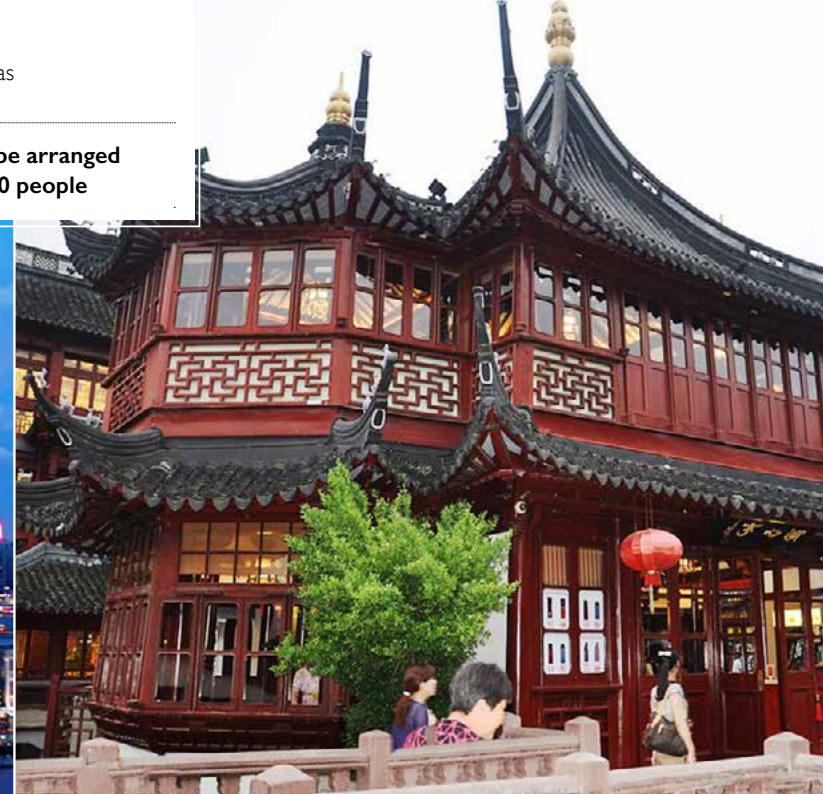
## DESCRIPTION

**Shanghai Tower** has the worlds highest observatory tower on the 118th floor at 546m where you will have 360 degree views of the city. It also has the quickest elevator in the world which travels at 20.5m per second.

**The Bund** is one of the renowned landmarks in Shanghai with its noted architecture complex and is regarded as one of the must see places in Shanghai. Located on the west bank of the Huangpu River, it starts at Waibaidu Bridge which is at the connecting point of the Huangpu River and Suzhou Creek, stretching 1500m to East Jinling Road. Regarded as the gallery of Worldwide Architecture, the Bund is full with various buildings of different architectural styles including Gothic, Baroque, Romanesque, Classical and Renaissance along Zhongshan East Road. Most of the buildings are a remnant of colonial Shaghai, constructed pre-1930. The Bund is also considered as China's Wall Street as many of the buildings are occupied by major banks and financial institutions.

**Yu Garden** is a classical garden only about 5 acres in size but contains classical gardening art, rockeries and carvings. It is the only surviving garden built in the Ming Dynasty and is next to the Yuyan market and the Temple of the City God.

**Xintiandi** is a car free, pedestrian street divided into the North and South Block filled with affluent shops, restaurants and entertainment. The South Block consists of the more modern architecture while the North Block is where you will find the old style Shikumen residences. In these streets you will find many international restaurants and open air bars to enjoy.



## PROPOSED SCHEDULE

After breakfast you will visit the Shanghai Tower and the Bund

After lunch there will be a trip to the Yu Garden and the Xintiandi

## RATES INCLUDE:

- English speaking guide and transport
- Entrance fees

## RATES EXCLUDE:

- Personal extras

**The Tour can be arranged from 1 up to 10 people**



# Shanghai Disneyland Park

## DESCRIPTION

Shanghai Disneyland Park which is located inside the Disney Resort in Chuansha New Town of Pudong New Area, has been open since June 2016 and covers 287 acres. As the sixth in the world and the first in mainland China, Shanghai Disneyland Park creates many records among the existing Disney parks. It has the tallest theme castle: the Enchanted Storybook Castel, the first garden-designed zone and the first pirate-themed garden. It also combines movie figures with Chinese elements, like the Chinese Zodiac Murals in the Gardens of Imagination. There are all together seven them attractions inside the park.



## PROPOSED SCHEDULE

After breakfast, you will transfer to Shanghai Disneyland and will have the whole day to explore.

At 7pm your driver will collect you and take you back to your hotel.

## RATES INCLUDE:

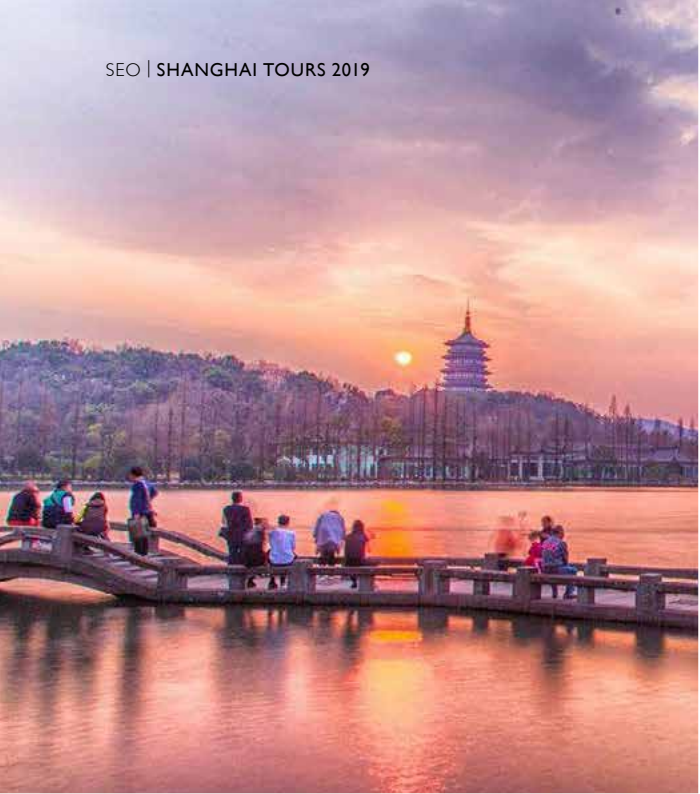
- Coach
- Entrance fees

## RATES EXCLUDE:

- Personal extras







# Hangzhou 2-day trip

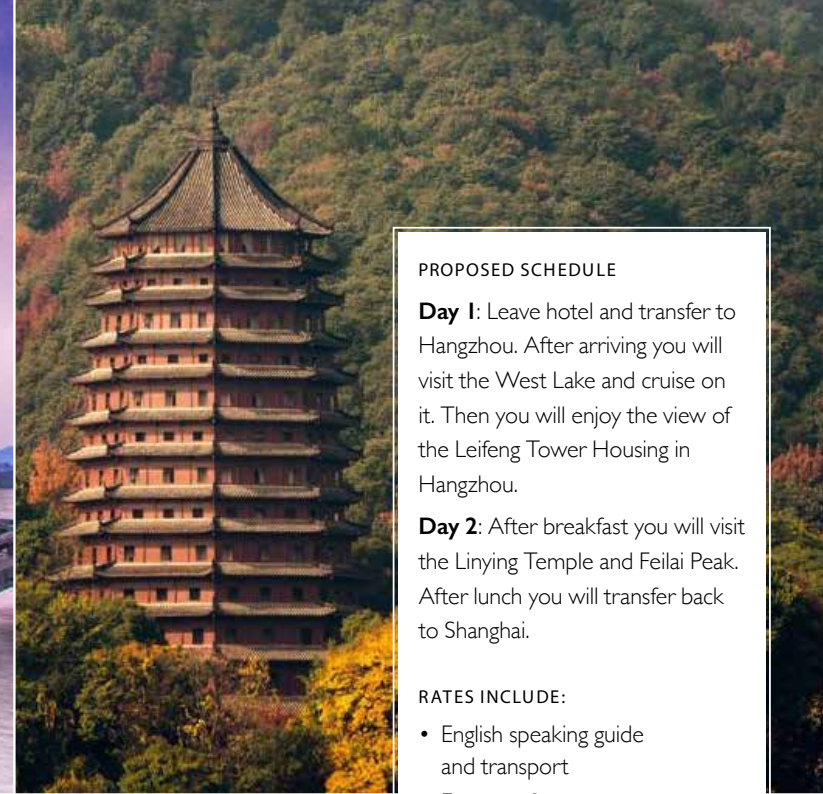
## DESCRIPTION

West Lake is considered one of the most beautiful sights in Hangzhou and is a UNESCO World Cultural Heritage site. It is a freshwater lake that is surrounded by many temples, pagodas, gardens and artificial islands within the lake.

Leifeng Pagoda, rising above West Lake south shore, is a fascinating window on Chinese culture and history. It is the oldest colourful bronze in China. At dusk, the colourful evening glow and green mountains are mirrored in the lake, forming the picturesque scene renowned as 'Leifeng Pagoda in Evening Glow'.

Lingyin Temple literally translated means 'Temple of the Soul's Retreat' and is a Buddhist temple, one of the largest and wealthiest in China. It contains the largest statue of the Buddha Sakyamuni in the lotus position, the 19m tall statue is seated on a 10.5m high lotus flower, however this is just one of the highlights of this temple.

Leilai Peak literally means 'peak flying from afar' at 168m and consist of craggy limestone which is unique in an area of sandstone mountains. There are over 470 stone statues carved into its hillside and riverbanks between the 10th and 14th centuries and the earliest rock carving dates back to 951.



## PROPOSED SCHEDULE

**Day 1:** Leave hotel and transfer to Hangzhou. After arriving you will visit the West Lake and cruise on it. Then you will enjoy the view of the Leifeng Tower Housing in Hangzhou.

**Day 2:** After breakfast you will visit the Lingyin Temple and Feilai Peak. After lunch you will transfer back to Shanghai.

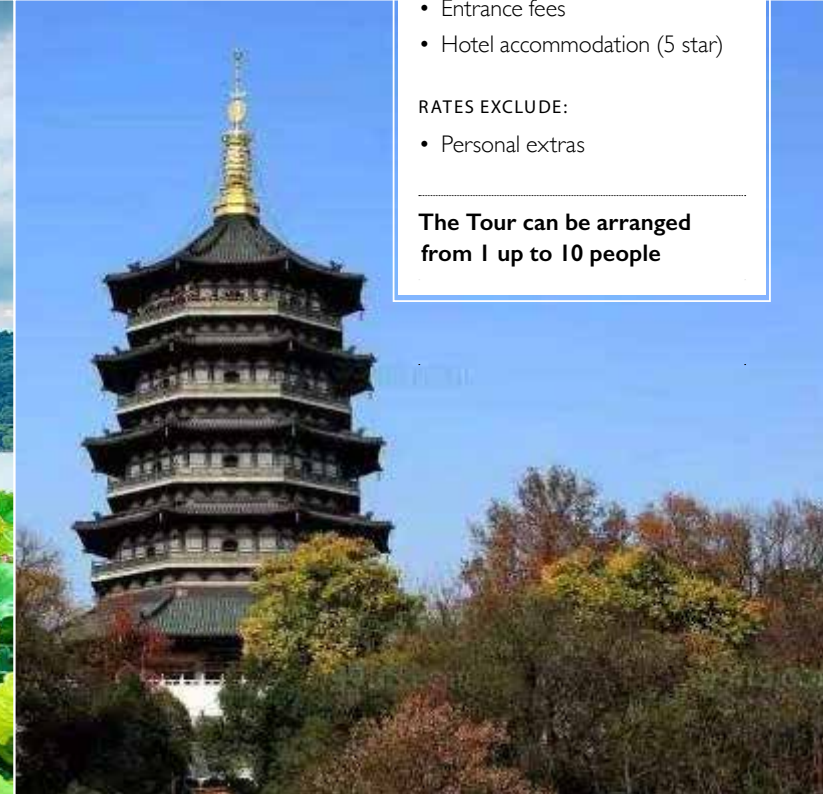
## RATES INCLUDE:

- English speaking guide and transport
- Entrance fees
- Hotel accommodation (5 star)

## RATES EXCLUDE:

- Personal extras

**The Tour can be arranged from 1 up to 10 people**





# Shanghai Cooking Class

## DESCRIPTION

Chinese cuisine is an important part of Chinese culture, which includes cuisine originating from the diverse regions of China, as well as from Chinese people in other parts of the world. Because of the Chinese diaspora and historical power of the country, Chinese cuisine has influenced many other cuisines in Asia, with modifications made to cater to local palates.

The Chinese cooking class is more than just cooking, it aims to develop authentic cooking fun and enjoyable travel experience for both expats and travellers to Shanghai. Through hands-on cooking program, wet market tour, gourmet tour, Farmer's Market, mini food fair and food publications.



YOU CAN CHOOSE FROM A PRIVATE CLASS IN DIM SUM OR WOK.

Private classes at preferred times can be arranged





# Shanghai Sidecar Tours

## DESCRIPTION

A very special and unique way to discover off beaten paths, hidden secret stops and tiny back streets of Shanghai which are not featured in the general travel guidebooks. These tours are tailored to suit your interests.

## CHOOSE FROM:

- The Catchy Ride (1h): from A to B with the possibility of 1 quick stop
- These are for people who spend a very short time visiting Shanghai or for transfers from one spot to another
- The Inside Ride (2h): 2 to 3 stops
- These are best for people who are new to Shanghai and want to catch a glimpse of the city
- The Mighty Ride (4h): 4 to 6 stops

These are for people that want a whole overview of Shanghai and a deeper understanding of the city

## POSSIBLE PLACES TO VISIT:

- Former French Concessions
- Shanghai old areas
- Little Tokyo
- Pudong business district and new Shanghai Tower

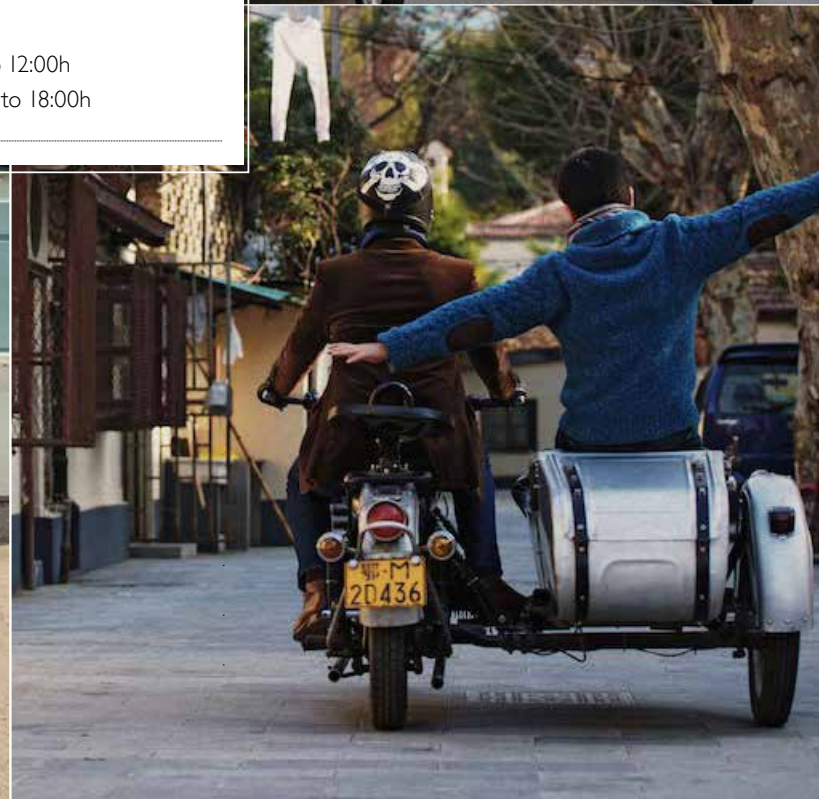


## SAMPLE ITINERARY FOR A 4 HOUR TOUR:

- Depart from hotel
- Drive through French Concession
- Visit one or two private villas/colonial houses
- Drive through some old Shanghainese back lanes
- Visit some typical Shanghainese Linong/ Shi ku men, experience local life
- Take a ferry to Pudong
- Drive through Lu Jia Zui Ring Road
- Take a ferry to Puxi
- Visit the largest art deco slaughterhouse in the Far East
- Drive over the Suzhou Creek to catch a view of the Pudong skyline
- Drive along the Suzhou Creek
- Drop off back at hotel

## TIMINGS:

- **Morning:** 09:00h to 12:00h
- **Afternoon:** 14:00h to 18:00h





# Shanghai Bike Tour

## DESCRIPTION

In just half a day on our vintage bikes, you'll see a side of Shanghai very few get to see. Through narrow lanes in the peaceful former French Concession, you will discover hidden villas from the 1920's and join in with the locals in their morning routine at Fuxing Park. After a tasty local breakfast and finding your inner peace in a Buddhist Temple, we will cycle through the very lively traditional open air wet market. After this we will take you through the narrow lanes of the remaining Old Town to discover enchanting places and atmospheres where time has stood still.



## USEFUL INFO:

- Easy ride for all
- About 7km ride

## TIMINGS:

- 08:45h to 13:00h

## RATES INCLUDE:

- Snack food and water
- Temple entrance fee
- Guide
- Bike and helmet rental





# Shanghai Jeep Tour

## ADVANTAGES OF THE JEEPS:

- 360 degree view in a convertible vehicle (roof is available for rainy weather)
- Perfect high view to take photos from
- Fun vintage vehicle

## 1-HOUR TOUR

A must for anyone visiting Shanghai for the first time. Zip around town in a convertible 360 degree view jeep and discover Shanghai through the eyes of our experienced guides.

### ITINERARY

Drive along the mansions of the elite in the former French Concession and explore Old and New Shanghai for memorable experience

## 2-HOUR DAY TOUR

Old Town and Former French Concession. Catch a glimpse of the city and discover the historical part of Shanghai with our knowledgeable insider.

### ITINERARY

Drive through the former French Concession and stop off at a 1930's French club where the original Art Deco decoration has been preserved. Enjoy the view point of the historical French quarter from the top of the building and walk through the corridors and banquet rooms that Mao and many other head of states have chosen for their official meetings or private gatherings. Afterwards, drive through the old Shanghainese neighbourhood of Linong and Shikumen and immerse yourself in the local life before finishing the tour in the Old Town.

## 2-HOUR EVENING TOUR

Indulge in an evening tour of Shanghai and see the city at night, which is very different to Shanghai during the day!

### ITINERARY

Starting at 19:00h from the iconic Okura Garden Hotel aka the 'French Club' where you will be able to see the art deco heritage and also photos to show how the former French Concession residents were living. Then you will be taken along the must see by night Huai Hai road to the Old Town and along the Bund to see the Financial District skyscrapers over the Huang Pu and embrace both sides of the river view. On the way back you will take in the People's Square and then along Nanjing Road to the bright roofs of Jian'an Temple and end at the Okura Garden Hotel at 21:00h.

